

Simon BOSSCHIETER



Simon Bosschieter is co-founder and Managing Director of Holland Container Innovations, a techno starter (founded in 2008) developing and marketing a full ISO certified foldable 40ft HC container, the 4FOLD. Globally addressing a market of over \$8 billion (www.hcinnovations.nl). Simon has a master degree in Engineering Policy Analysis at the Delft University of Technology and a bachelor degree General Operational Technology at the Institute for Maritime and Industrial Technologies in Amsterdam.”



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SEAMLESS TRANSPORT CHAINS THROUGH HARMONISATION

Success Stories and Global Perspectives for Rail Freight

STOP MOVING AIR

*Creating efficiency with the 4FOLD
foldable ISO container*

By Simon Bosschieter - CEO Holland Container Innovations



GRFC 2014 VIENNA



23-26 June 2014

STOP MOVING AIR

Creating efficiency with the 4FOLD foldable ISO container

ISO CERTIFIED & UIC APPROVED

TRANSPORTING AIR IN 18 MILLION CONTAINERS



- 40% of all containers transported over land is empty



- Annual costs over EUR 25 *billion*



- Rapidly increasing CO₂ emissions

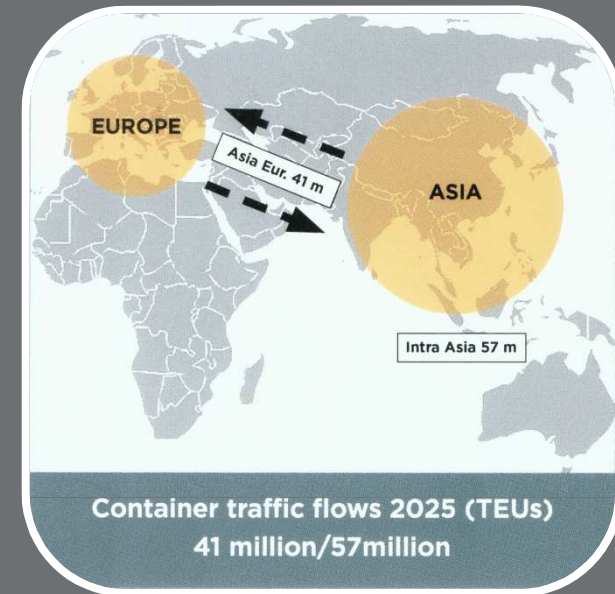
4 FOLD

THE 4FOLD CONTAINER: ISO, UIC and CSC APPROVED



THE CHALLENGE OF EMPTY CONTAINER TRANSPORT FOR RAIL

- Route imbalances
- Gauge transition(s)
- Many handlings, resulting in high costs
- Congestion at terminals / Rail capacity
- Increasing costs of rail vs. road transport
> long(er) distances



Source: Strategic action plan UIC 2013-2016



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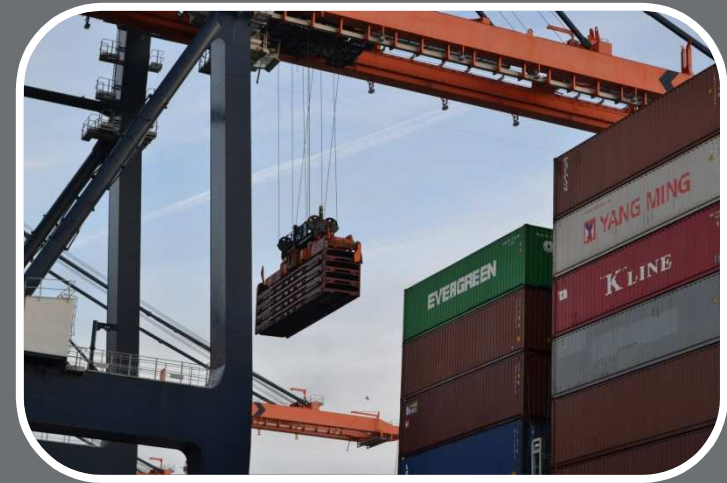
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FROM HERE ON..

- Suitable for commercial use
- Increasing production
- Available for direct purchase or lease
- Looking for new partners





QUESTIONS?

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